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PLURALITY COMPLETES R&D OF ITS HAL-256 MULTICORE PROCESSOR

The 256-core chip caters to next-generation technologies requiring massive parallel processing capabilities.

Embedded World 2008, Nuremberg, Germany – Plurality Ltd. announced today that it has completed the research and development of HAL-256, the first solution to emerge from its HyperCore Architecture Line (HAL) of multicore processors.

Igor Pe'er, Acting CEO of Plurality said, "The industry is ambitiously undertaking the challenge of how to solve the issue of massive parallel processing. We believe Plurality's solution achieves the highest possible performance per price and per watt in the market to date, uniquely positioning the HAL-256 multicore chip as a 'general purpose accelerator,' sometimes even enabling the replacement of an ASIC solution with a fully programmable, remotely updatable software solution. Plurality expects to deliver a substantial product to market in 2009."

"Plurality is delivering a performance-breakthrough on a chip," said Peleg Avieli, Vice President Engineering. "Within our HAL-256 multicore processor lies a highly complex and sophisticated solution that is very simple for customers to integrate and apply, combining a wish-list of Relative Advantages:

- Friendly, 'near serial' programmability
- Scalable high performance on a compact chip
- Unprecedented performance for the money, and
- Low power consumption."

In November 2007, BVR Systems (OTC Bulletin Board: BVRSF), announced that it entered a strategic cooperation agreement with Plurality for access to its multicore technology in order to significantly fortify its training and simulation solutions capabilities. BVR is a world leader in the development, manufacture and delivery of training and simulation turnkey projects for the military and civilian markets.

The Company is also engaged in advanced talks with a strategic customer regarding a high-volume application.

Plurality is about to complete an investment round that will finance the production and commercialization of the HAL-256.

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Forward-looking Statements: This release contains forward-looking statements and projections based on assessments and assumptions. These statements and projections are not a guarantee of results and are subject to inherent risks and uncertainties.

About Plurality

Plurality Ltd. is the developer of the HyperCore Processor, a viable multicore processing solution that greatly speeds up complex processing and applications. The HyperCore Processor is a scalable, easily programmable, general-purpose, multicore processor that addresses the performance required by modern algorithms and applications while exploiting their inherent parallelism.

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